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Ykids



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MINISTRY OF FOOD



IMPACT REPORT 2018/19

Charity no: 1141530
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It has been a huge privilege to be part of the community of Bootle for the last 17 years, and to work, play, love, laugh and learn with so many amazing children and young people. We hope this impact report for 2018-2019 shares both our passion for change and the difference we are making together to make Bootle a place full of joy, inspiration and world changers!

"I first came to know about YKids when I led one of the Child Mental Health services in Bootle which focused on engaging with the community and intervening early to support and enable children and families to overcome emotional difficulties. YKids passion for seeing change and transformation for the young people and their families of Bootle was infectious and now it is my joy and privilege to support YKids as Chair of Trustees. Over this time we have seen huge amounts of change and YKids has needed to be flexible and responsive to need, alongside changing drivers and policy.

Whilst daunting, GDPR has been an impetus for ensuring we have safe and effective, efficient systems that respect those we serve. There are of course challenges with change; change is never easy but it is what we are about – empowering and enabling change alongside and for the individuals and families in this community, making this a better place to life and grow up and to equip young people to be positive change makers wherever they go.

Doing this has led us to develop new projects and services that respond to changing needs. One very close to my heart is the early intervention CBT programme which is rooted in sound evidence based approaches and designed to offer preventative support to all young people, equipping them with healthy coping skills. Crucially this is delivered as part of a programme of creative activities that create positive memories and connectivity along with learning about ways to stay mentally healthy.

Alongside this is the fantastic development of Kingsley and Co, an immersive bookshop with Victorian explorer theme, which is designed to engage children and their families in story and storytelling, promoting a joy of reading; we know that improving literacy and creating curiosity in learning improves life chances – and that is what YKids is all about."

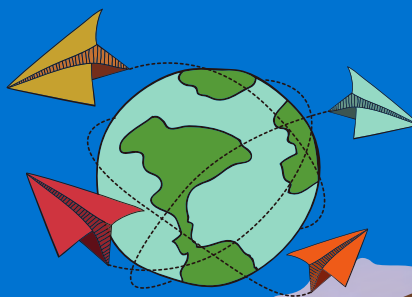


Chair of Trustees Jaime

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Our Vision & Mission

To equip children and young people to become world changers.



Our vision is to raise world changers – young people who believe that they can and then do make a difference.

We live in a global village with infinite access through many forms of communication which offers a world of opportunities to today's young people, but it also exposes them to the many issues and challenges our world faces today.

It's easy for young people to become despondent and feel powerless at the sheer volume of problems in the world today. However, everyone can make a difference. Whether big or small, if they believe THEY CAN and have the emotional resilience to keep going even when life gets tough.

Our vision is for a world where children feel safe, loved and lead happy and productive lives, making a difference for their lives and the lives of others.

This is how we aim to do it...



Our Strategic Objectives:

MAKE CHANGE

To build emotional resilience and equip young people with life skills.

BE CHANGE

To encourage children and young people to be agents of change in their community.

CHAMPION CHANGE

To enable our community, its families and institutions to make change and be changed.

The Challenge...

Our Local Area

Bootle is a town within Sefton borough straddling two wards bordering Liverpool and sharing many characteristics of inner city areas, including high levels of gang activity, drug use, broken families and poverty, with some LSOAs ranked in the top 1% and 2% of UK's most deprived communities.



42% of working age adults have no qualifications.	Literacy rates are in the bottom 6% in the UK.
58% of young people did not achieve A*-C in English and maths GCSE compared to 37% in England.	

'Children as young as 8 years old are telling us that it's the gangs and knife crime that are making them anxious' Youth Worker

'The adversity young people face here is horrific' - Ykids mentor

(Taken from the Church Urban Fund poverty map/National Census and Sefton Council ward statistics) Over 200 crimes are reported each month within a 1 mile radius of our building (Police.uk stats for Sefton)

Social housing accounts for 47% of housing stock.

Over 200 crimes are reported each month within a 1 mile radius of our building. Crimes such as shootings, cannabis farm seizures, ram raids, arson, domestic violence and murder. (Police.uk stats for Sefton)



- 46% of children live in poverty.
- 36% of adults are out of work.
- 48% of children are from lone parent families.

What We Do

#TheWayWeWork



Our Values

Ykids works to make change and be change. We have an holistic approach where children come first, are consulted and encouraged to help shape our delivery. We see young people for their potential and all that they can become, valuing their gifts and creativity whatever challenges they face.



Young people at the centre:
Always at the heart of what we do.

Assets not issues:
Valuing everyone for what they bring and not the challenges they face.

Invest:
Committing for the long haul, to people, places and transformation.

Partnership:
Working with others and building friendships.

Learning:
Constantly seeking ways we can improve and make new discoveries.

Vision:
Dream big dreams.

Creativity:
Inspiring imaginations.

Excellence:
To be the best we can be.

Fun:
Life is for living and enjoying.

Faith:
In yourself, in others, in God.

The Way We Work

Our 8 Areas of Work

Ykids works in 8 key areas to offer many opportunities for children, young people and their families to engage with us. We commit to them long term, measuring participation in years rather than weeks.



Youth & Children

We offer multiple regular groups aimed at children 5 -17 yrs focused on wellbeing, mentoring, citizenship, belonging, skills development and fun. Includes one off events and activities, short and long term programmes.



Families

We offer support and promote family cohesion, through family projects, peer mentoring and training, 121 support and practical help such as court and hospital visits, food and crisis intervention.



Wellbeing

Addressing physical and emotional wellbeing through cooking, nutrition, sport, organic food growing in our community garden and early intervention CBT programmes.



Training

We offer apprenticeships, work placements, intern programme work experience bespoke and accredited training opportunities.



Enterprise

Ykids seeks to become a more self sustaining charity. We do this through Social Enterprise businesses. Ykids runs North Perk café, a social enterprise employing young people with barriers to work, and Kingsley and Co, an bookshop experience promoting literacy.



Community

We usually host an annual community project once a year, in the past we've done fun days, street play, garden clear ups, mural painting and more. We deliver social action projects and large-scale events involving multiple partners and the wider community e.g. the 'Believe Awards', the Bootle Games.



Education

We work in primary and secondary schools to deliver assemblies, self-esteem programmes and extracurricular activities, building relationships, mentoring and offering curriculum enhancing projects eg: Bootle Children's Literary Festival.



Faith

Ykids has a Christian ethos and therefore some of our work is with local (and some not so local) churches. Our Christian work is distinct from our community work and has different aims. We work in partnership with churches to deliver training, events and activities to promote effective outreach in deprived communities

Make Change

#OurAims

1. To build emotional resilience and equip young people with life skills.

We promote positive mental health and wellbeing and work to enable young people grow in emotional resilience, personal confidence and hope for an exciting future.

We delivered:

4-8 Week Projects

- Fake it til you bake it
- Music makers
- Lets Get Crafty
- Game on
- Eating Elephants
- Grow it, Cook it, Eat it
- **Living Life to the Full**
- Gardening
- Try it, play it, love it!
- Ykids DIY projects
- Ykids juniors
- Bake Off
- **The Hive – Bee keeping**
- Bust a Move
- Hello Summer
- Bootle's Best Home Cook
- **Go Wild Animal Project**
- Lego Challenge
- Mad Science
- Drummercise
- Winter Wonderland
- Holiday Hackers
- Power Up

Weekly projects

- Friday Footy
- Homework Clubs
- Rise/ Rise up

"I feel safe at Ykids"

Life can be tough for young people today whatever their background but more so if you are growing up in a deprived community with fewer opportunities. However, with safe places to be and belong, people who believe in and champion you and opportunities to gain practical and life skills, anything can be achieved.

How: Youth and children's projects, CBT programmes, Cooking, Community gardening, Bee-keeping and other skill based programmes, Homework clubs, Literacy projects, sShool workshops and extra curricular education, events, activities, Kingsley and Co, mentoring, training opportunities, placements, faith projects, residential, holiday clubs.

Cathedral Transition Workshops

Working in partnership with the Liverpool Diocese, Education Dept and other community organisations, Ykids delivers a series of Workshops aimed at supporting and encouraging year 6 children from church schools who are transitioning to secondary school. The High School survival programme destroys the myths and fears children hear about moving and gives them helpful tips to get through those first few days.

The Hive

Bee Keeping is just one of our projects and Ykids own two hives. We work with B4Biodiversity to engage young people in Bee keeping skills, environmental projects and develop enterprise skills from making and marketing honey based products.

GO WILD Animal Project

Go wild was a short-term animal themed project designed to engage children with values such as responsibility and caring for others. They visited sanctuaries, learnt about pet care, safety and animal behaviour,

Living Life To The Full

Ykids are delivering a number of Living Life to the Full programmes, an accredited Cognitive Behavioural Therapy course designed to be used with young people for early intervention and prevention. Our creative approach allows us to deliver the programme alongside a creative programme of activities which embed learning and make positive memories around the learning and life skills presented in the course.

"At the beginning of Beekeeping I was petrified of bees and wouldn't go near them, but now I love them and look forward to going to The Hive every week!" -Jane



'Nobody Likes Homework' Club

Two homework clubs offer young people a safe place to relax, meet with friends, and let off steam. The project also gives support to young people to complete their homework, particularly those who have no computer/printer access at home.

Make Change

#WhatWeDeliver

1. To build emotional resilience and equip young people with life skills.



"I like everything because I have made new friends and I feel happy"

Ministry of Food Cooking Project

Our Ministry of Food project has been working with the Kings Leadership Academy Hawthorne's (KLAH) to deliver cooking workshops with groups of 12- 14 young people. In addition to learning basic and some advanced cooking skills they also learn about hygiene, food safety, budgeting and nutrition.

1:1 Mentoring

We offer mentoring at the (KLAH) where young people are assigned to us to support with issues varying from transitioning into the school, if they are refugees, behaviour issues or challenging home situations. Young people often find us more approachable than teachers when it comes to opening up about personal issues. We work in tandem with the school to support the young person and find the best solutions and outcomes for them. Another positive outcome is that it encourages young people to engage with the wider range of activities at YKids.

Neon Party

A festival of glow sticks and UV paint and disco music, the Neon parties were an alternative to Halloween, offering an exciting alternative to trick or treating.

All Night Stay Awake

This exciting event encouraged 8-11's to stay awake all night with a programme of fun, games, cooking and activities. It also gave us the opportunity to spend quality time with individuals in 1 to 1 sessions and carry out an extensive consultation. Not many children actually stayed awake, the whole night and fell asleep on beanbags before being woken for a cooked breakfast at 7am.

"I do more activities, have more friends, feel happier because of Ykids!"

Schools work

- 1:1 Mentoring
- Fair Trade Workshops
- Common Room Support
- Assemblies
- Primary Transition Workshops
- Refugee Week Workshops
- Kings Leadership Academy Hawthorne's Cooking Project
- WW1 Sweetheart Cushion Workshops
- Undercover Orientation Day
- Super Learning Days
- Transition Workshops in Cathedral

We delivered:

One offs

- All Night Stay Awake
- Arty Party
- Messy Church
- Josephine Butler Workshops
- SATS Celebration Party
- Steve Morgan Foundation Christmas Party
- Christmas Parties
- Breakfast with Santa
- Black and White Movie Making
- Trip to Blackpool
- Grown Up for a Day
- Glitter and Gore Make Up Day
- History Hunters
- Nerf Wars
- Neon Parties
- Film Nights
- Super Hero Film Making
- Week Residential at MCYC
- Jesus Loves Conference
- Forest School Day
- Ice Cream Farm Trip
- Llandudno Trip
- Christmas Pantomime
- Film in a Day
- Crosby Beach Trip
- Visit to the Story Barn

Make Change - Impact

How many people do we work with?

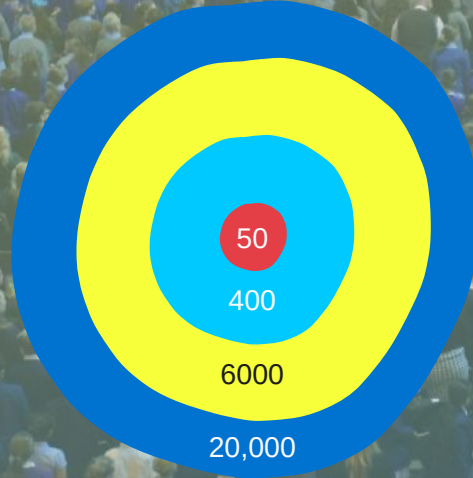
1:1 mentoring,
individuals receiving
intensive support,
youth employment

Ykids members,
regular attenders,
volunteers and
placements

Schools work,
assemblies, events,
fun days, training

Café customers/
wider community
events

Our sphere of impact:



'You guys are like my parents because you help me any way you can' – Child aged 9



"I have enjoyed being able to work with my son, trying new things together." - Parent

"My kids have held it together because of Ykids despite all they have been through – you have made a safe place for them to come" -Parent

"I don't fit in – people think I'm strange but there is something for everyone at Ykids." - Young person

"Ykids makes me feel better, I'm making new friends!" "I've shown her (mum) that it's good for me!"

Connor arrived at school an angry young man, transferred in from another school due to his poor behaviour. He was a member in two rival gangs, regularly smoked cannabis and got into fights, relationships at home had broken down. On the verge of exclusion he refused to attend lessons and was in constant trouble. Ykids began to mentor him meeting week. The mentor sought to find out what he enjoyed and encouraged him to set goals for his life.

Connor enjoyed construction and wanted to one day start his own business. The mentor arranged for him to meet a builder and talk about the industry. Within six months Connor's attitude had completely changed. There were no more fights, he was attending lessons and seeking support for those he had fallen behind in.

His relationships at home improved, he was no longer involved in gangs or fights and is now looking to train to start his own business. Connor told us that Ykids was a place where he felt safe and able to talk and listened to. His school now call him a success and regularly praise him for his achievements.

Be Change

#OurAims

2. To encourage children and young people to be agents of change in their community.

Young people often feel powerless and not listened to with others making the decisions for their lives. We work to enable young people to not only be heard, but become agents of the change they want to see through role modelling, volunteering and social action.

How: Volunteering, young volunteer programme, youth and children's forums, social action projects, mentoring, peer mentoring, youth leadership.

We encourage them not to just tell others their hopes and dreams but to **make them happen.**



"I feel like I belong"
– Child aged 10

We delivered:

- Power Up
- Young Volunteer Opportunities
- Youth and Children Forums
- North Perk Café
- ILM Programme
- Social Action Projects
- Peer Mentoring
- Pay it Forward
- Lost Castle Project
- Tatton Park Visit
- Rank Foundation Community Action Placements
- Time to Shine and Aspire Programme

Be Change

#WhatWeDeliver

2. To encourage children and young people to be agents of change in their community.

Power Up

Power up is a girls group aiming to increase self-esteem and self-worth using a mixed programme of creative activities, games and fun and activities looking at girls rights and campaigning. In addition to understanding self, the girls also looked at female role models past and present and the unconvension on the rights of a child, and explored their passion to make a difference.

'I want to be remembered for standing up for girls rights' - Young Person

"This is the only place he would volunteer. He trusts you and feels safe here" - Parent



'Before volunteering at North Perk Cafe, I was a very anxious person who had little confidence. The North Perk team helped me gain more confidence and has helped me to move on to more opportunities that I wouldn't of been able to take part in without their help.' - Katie Doyle

North Perk Café

North Perk is our social enterprise café on the high street. We train young people with barriers to work to give them an opportunity to begin to build a career. North Perk's aims are:

- To offer meaningful work and training opportunities for young people with barriers to employability.
- To offer high quality, affordable healthy food on the high street.
- To offer a venue for community activities and outreach.
- To engage the wider community in the work of Ykids.
- To generate an income to support the work of Ykids Charity.

Time to Shine & Rank Aspire Programmes

Ykids has a long standing relationship with the Rank Foundation and this year we have had a young person on both the Aspire and Time to Shine Programme. Lucia was finding her way forward after leaving school and has grown in confidence and ability and been instrumental in producing high quality media and marketing materials. Nikki has overseen and developed our CBT programme and our 'Nobody likes Homework club', designing resources and classroom materials to teach young CBT and wellbeing skills.



In 2018-19 North Perk offered 17 volunteering opportunities & 14 paid training placements.

Young Volunteers

Throughout the year Ykids offered opportunities for young people to volunteer in a variety of capacities including work experience, Duke of Edinburgh, as young leaders or on one off projects and activities.

During 2019, 21 young people volunteered in different capacities.

"It's given me knowledge and confidence into what I would like to do in the future. It's been amazing working with the team and especially the kids!"

-Young Volunteer on Work Experience

Be Change - Impact

#OurImpact

Beth came to us as a nervous and directionless graduate unsure what to do with her life. She first took on an Intermediate Labour Market training position with our café and later moved on to a Christian internship with Ykids.

During her time with us her confidence and skills grew and she began to explore advocacy as a way of working out her sense of calling to change lives. Over the year we encouraged her to write a paper exploring different organisations and their differing roles in advocacy and supported her to travel and meet with organisation leaders for interviews.

She was also instrumental in helping to develop a young women's empowerment group at Ykids. At the end of her year she applied to Glasgow University to study to work with Non Governmental Organisations and was successful. She put her success down to both her growth in confidence and the submission of her paper to the university.

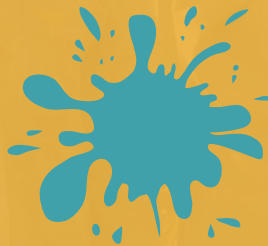
Beth - Ykids Intern 2018-19



8 teenagers decided to create gifts for the homeless at Christmas.



45 people involved in volunteering
37 signed up volunteers.



130 young people involved in creating community artwork.



11 young people given employment through the Intermediate Labour Market Programme.

"It's given me knowledge and confidence into what I would like to do in the future. It's been amazing working with the team and especially the kids!"
-Young Volunteer on Work Experience

Louisa joined us on a Rank Aspire programme for one year, anxious and a little unsure of herself. In her first month she had the opportunity to mentor a young person which quickly escalated into their rescue from an abusive relationship.

Louisa grew in confidence and skills over the year so much so that her contribution became invaluable to the organisation and in Sept 2018 she was employed as a youth and children's worker and now heads up our work with 5-7 years, is developing new projects and mentors teenagers on a regular basis.

Louisa – Rank Aspire programme 2017-18



Champion Change

#OurAims

3. To enable our community, its families and institutions to make change and be changed.

For young people to thrive they need to be nurtured, supported and given opportunities to grow, test new ideas, take responsibility and have a safe place to succeed and to fail.

We seek to support young people by addressing the environment around them, creating opportunities, raising awareness, championing their voice at strategic levels, supporting families and engaging decision makers and influencers.

How: Family support work, community events and showcases, North Perk café, Community Garden, the Believe Awards, being part of a wide range of networks and forums championing young people, training community influencers, leaders and churches.

Locally:

Family support work, community events and showcases, North Perk café, Community Garden, the Believe Awards, being part of a wide range of networks and forums championing young people, training community influencers, leaders and churches.



Nationally:

For the last 3 years Ykids has been part of the core team of Well Sefton – a project of Well North sponsored by Public Health England to bring transformation in 10 of the UK's most deprived communities. We have also taken part in local action groups and are part of a number of community partnerships, the Bootle CEO network, Sefton Council Youth Providers network, Liverpool catalyst and Locality. We have also taken part in an Erasmus +project, Tomorrow's Land, exploring social innovation with European counterparts.

Beyond Bootle:

Ykids work to champion change in our community and our society. As part of our commitment to systemic change we have had the opportunity to speak at a number of conferences and events including: the World Health Symposium, NHS Health Inequalities conference, Evangelical Alliance Public Leadership Course, the Foundation for Social Change, the North West School for Social Entrepreneurs and the Association of Charitable Foundations annual conference. We also commissioned two reports from Liverpool University. The first looked at Childhood poverty and its impact locally and the second was a policy report comparing poverty in Bootle today and 10 years ago.



*"I feel that without the opportunity that was offered to her at North Perk, Julie would still be struggling to get her foot on the employment ladder."
- Parent of former North Perk Employee*

We Delivered:

- The Believe Awards
- Lest We Forget WW1 Experience
- Family projects
- Toolkit Training Event
- Family Drop In
- Garden open days
- Children's Worker Breakfast
- The Great Get Together

Champion Change

#WhatWeDeliver

3. To enable our community, its families and institutions to make change and be changed.

The Believe Awards

The Believe Awards were set up in 2012 to celebrate children and young people who were unsung heroes and feature a 3 course meal, entertainment and guests. In 2016 we partnered with Radio City Cash for Kids to make the event regional. This year we celebrated 9 remarkable children and one group with a superhero theme at the Hilton Hotel. Special guests included Claire Simmo RADIO City DJ and the Merseygirls – runners up in Britain's Got Talent.



Family Projects

Designed to encourage stronger family bonds our projects engaged families in cooking, nutrition, growing, team building, home safety and trips out. This year a number of parents went on to take a peer mentoring course so they could help support new members of the group.



Garden Open Days

We ran a number of open days in our community Garden throughout the year with our partners the Gateway Collective. Each event celebrated a season and saw up to 160 people plant wild flowers, go bird watching, painting and community art, share seeds and join in a giant Easter Egg hunt.



Lest We Forget WW1 Experience

Having the facility of the North Park Community garden we planned an event to coincide with the 100th anniversary. A trail was set around the garden telling the story of the war, the sacrifice of others and offering time for reflection. In addition to sound effects and stories, we offered trench food, Victorian Christmas cards, trench socks (thanks to ASDA Bootle) and replica chocolate bars to the 150 school children who attended.



Champion Change - Impact

#OurImpact

"21/ 50 individuals Families supported through Family Link worker and family support programmes"

About the Family drop In, one parent said "This helps me to keep on top of things, as each small step helps me to know I'm making small but positive steps."

"This has been amazing, thank you so much for inviting us to a lovely lunch, no one ever cooks for me." Pensioner at a community lunch put on by the families group

Thanks to support one family managed to get out of debt and pay for a holiday, another no longer needs support after a peer mentoring course improved their confidence so much that they applied for and were successful in gaining employment.

'For Ykids the effect they have is one that is crucial within the area. Many children and families are reliant on them to soften the harsh realities of the society in which they live' Liverpool University report into the social impacts of policy on Child Poverty in Bootle over the last 10 years

"Megan had a wonderful evening, the sponsors on our table made a fuss of her and were lovely company, it was just perfect, thank you and your team again."

'Your workshop was the best thing I have heard at the conference' World Health symposium delegate from Brazil

'It was like something broke in the room and people felt they weren't the only ones that faced real challenges' organiser of event after speaking on Managing through challenging times.

'The video from session four, with Claire Morgans of Ykids, generated the most discussion and thought, and in one case provided an answer to prayer.' Feedback from our contribution to SENT – a Christian study on Public Leadership developed by the Evangelical Alliance.

We are making a difference

Long Term Impact



'I started at Redi and Ykids at the age of 8, and have continued to attend groups right up to now. There are many reasons why I have continued to come back. The main ones are even though I have Autism and ADHD I have never been treated any differently than anyone else. Also, I can have fun and if I do feel stressed everyone understand. Ykids have helped me in my personal life when I was struggling in high school and with the transition to my new school. Over the years they have helped me to understand how to interact within society and feel secure with this. Ali even got me to talk about bees at Liverpool University ... I really wanted you to know how everyone here has helped me and lots of other children. Even though I still regularly attend groups I have started to volunteer as a youth worker as part of my Duke of Edinburgh award, which I have really enjoyed and I plan to carry on doing this long after my Duke of Edinburgh is complete, so I can help provide a caring environment for the community, like it was provided for me.'

Jack - Young volunteer aged 16 years

"I would like to thank all the staff at Ykids, my son has special needs and he attends a mainstream school. He didn't have much of a social life outside of school, because the after-school clubs in the school were outside agencies, were mainly suitable for mainstream children, and weren't suitable for his needs, until we started at Ykids. Since he started Ykids, he's grown in confidence & looks forward to the evenings he attends.

He feels safe & secure at Ykids.

I think it also helps that there is continuity of the staff, and there understanding of his needs."

- Parent

Where Next?

Investing in the future



Training

Staff have received training in:

- Neuro-developmental conditions, Adverse childhood experiences
- Level 2 certificate in understanding Autism, Childhood development in adversity and trauma,
- Level 2 Counselling Skills with *RASA Merseyside*
- GDPR regulations
- *Living Life to the Full CBT* training
- Mental Health First Aid
- Using *Lamplight* Data Management System,
- Level 1 and 2 Safeguarding with *Liverpool Safeguarding Board*
- Emergency First Aid
- Food Safety Certificate
- Love marketing training
- *Lightful Digi-Leaders* Social Media Training
- *Midas* minibus certification
- Defibrillator training with the *Oliver King Foundation*.

Governance:

This year we have invested heavily in our governance on journey to become the best that we can be including:

- Gaining *IASME* and *Cyber Essential* Certification
- Embedding *Lamplight* as our new data management system
- Begun a strategic review of Ykids services
- Introduced Impact reports

Building

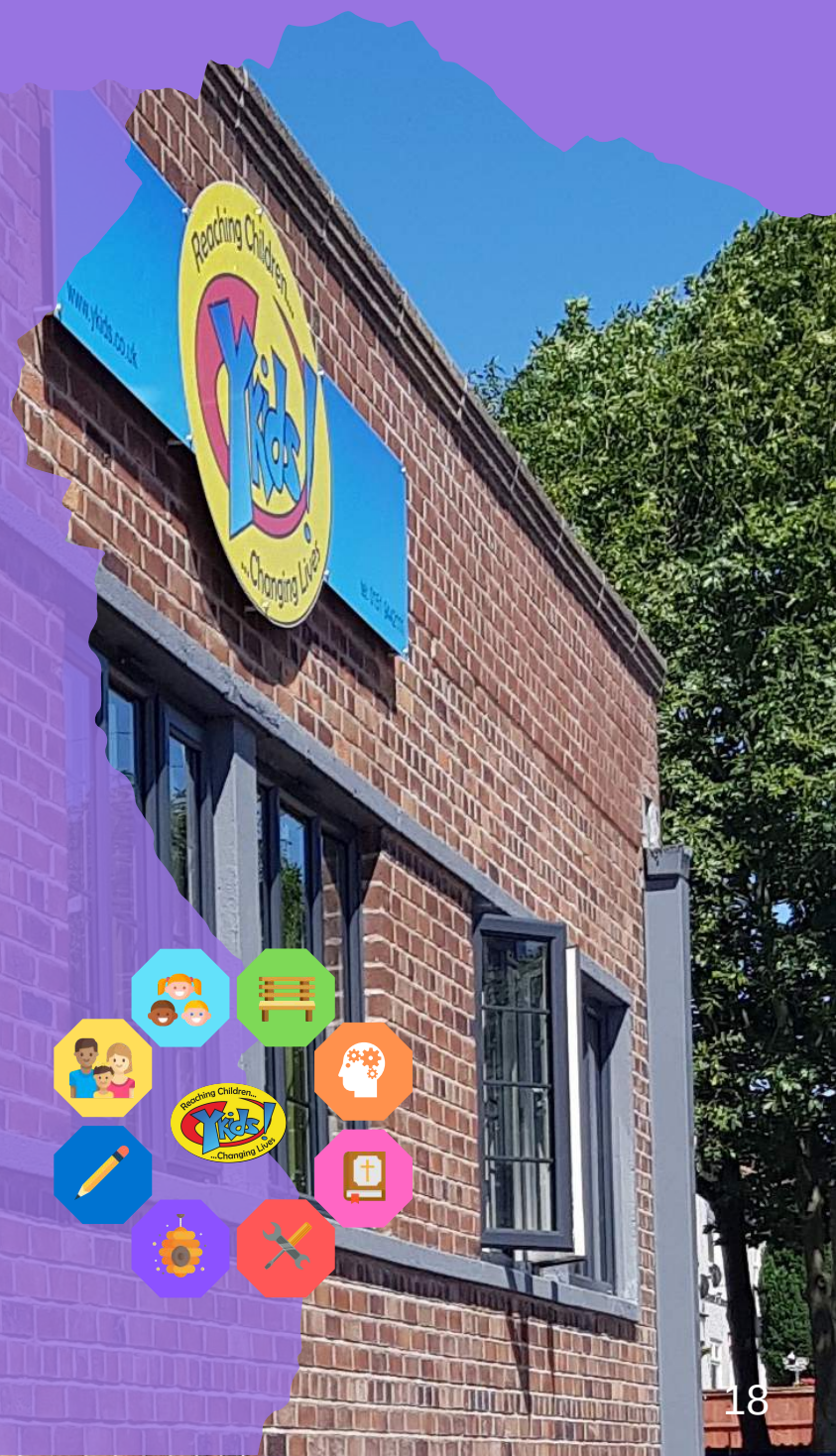
We have also invested in the external repair of the building, restoring planters and the installation of new fire and burglar alarms. We have also begun refurbishment of a shop unit in the Strand shopping centre which will house Kingsley and Co.

"Ykids.... well there is no other way to put it, it made me the gentleman I am today. I first started Ykids about 10 years ago, a young...defiant child in a way. I started going to events during the holidays and eventually started helping out as a volunteer along with many other young teens. I will never forget helping out one summer we had a double decker bus that had games, arts and crafts and many other things. Outside of it we had lines of people coming to play and I will forever Be grateful to Ykids who has known me since my first day, they do the world a good! Also, the time some of us went to London to collect an award for basically being an amazing children's charity! Ykids thank you I am forever in your debt! Xx Jay"

Jay first engaged with Ykids in 2004. He had become involved in crime and antisocial behaviour as a teen and came from a family known to police. He is now the Operations Manager of a large hotel in charge of multiple staff.

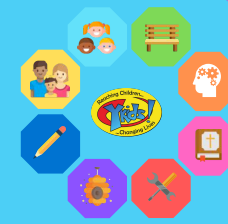
Planning for the future

- Develop a new sustainable partnership with former WellSefton partners.
- Develop a new programme working in partnership with Kings Leadership Academy Hawthorne's to address gang and knife crime through early intervention in our community.
- To expand our CBT programme and develop our own tools relevant to the 21st century urban child.
- To deliver a Bootle Children's Literary Festival.
- To open Kingsley & Co - and launch a literacy project in our shopping centre.
- To deliver the 8th Merseyside regional Believe Awards.
- To develop new strategic partnerships in order to bring additional support and lasting change in our community.



How Our Funds Are Spent

From our latest Audited accounts 2017-18



Thank you to all who have invested in Ykids.

All made possible by our funders, supporters and individual donors.

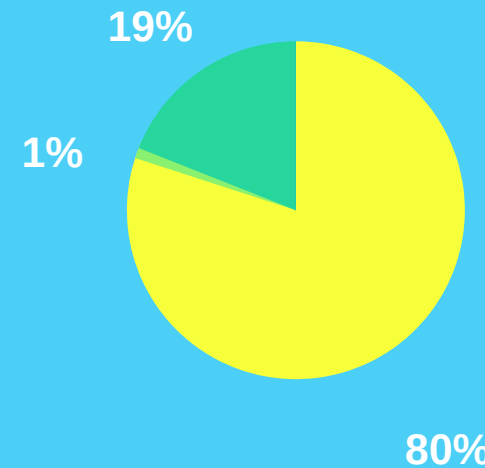
Thank you.

Total Income = £521,707

1% Sales

19% Service Level Agreements

80% Grants & Donations



Expenditure = £365,227 revenue,

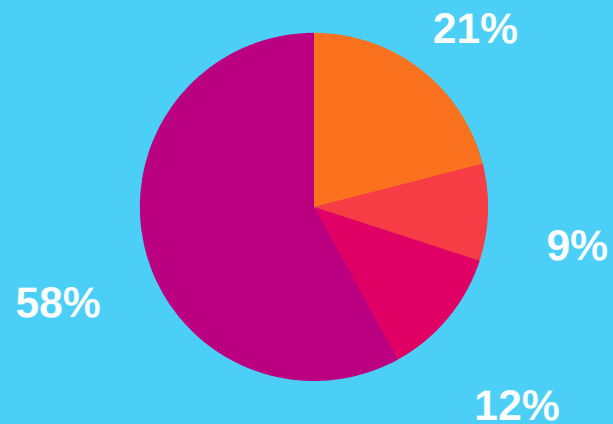
plus an additional £93,219 on Capital (refurbishment of building):

21% Capital

9% Project Costs

12% Overheads

58% Staffing & On Costs



Capital assets including our investment on our new building/ minibus: £292,495

- SIB
- Liverpool Catalyst
- Leatherseller's Charity
- Albert Gubay Foundation
- Liverpool One Foundation
- Anchor Foundation
- Arm Trust
- Hadley Trust
- Awards for All
- EL Rathbone Trust
- Ernest Cook Trust
- Fredmill Trust
- Holbeck Charitable Trust
- Grow Wild
- John Moores Foundation
- John Rayner Charitable Trust
- Sefton CVS Workplace wellbeing
- Lynn Foundation
- Marsh Christian Trust
- North Liverpool Regeneration Company
- Police Property Act Fund
- Charles Brotherton Trust
- Sudley Infant School
- ASDA
- St Christopher Home Trust
- Hilden Charitable Trust
- Slavanka Trust
- Sefton Council
- The Rank Foundation
- Medicash
- Christ Church Aughton
- All Saints with St Fridwyde's
- St Luke's Formby
- St John and St James Church
- Mayor of Sefton Charity
- Souter Charitable Trust
- Well Sefton
- Johnsons charitable trust
- N Smith Charitable Trust

Letter from the CEO of Ykids



When the first computers were introduced into school when I was just 14 I was offered the chance of going to a special class to learn how to programme them. At the time I couldn't see the point of computers or how anyone would use them – we already had calculators and typewriters. 'They will never catch on!' I told my friends who had eagerly joined the class. Oh how wrong I was! And how much the world has changed since then!

Change can often be seen as a negative thing, pushing us out of our comfort zones and challenging our long-held ideologies and beliefs, however change also brings new ideas and fresh approaches to old problems. Change can be invigorating and exciting and make a positive difference.

We are living in a world that is constantly changing and at a greater pace than ever. In the last 20 years we have seen the rise of social media, online shopping, changes in the way we do business, politics and how we communicate.

We have also seen much turmoil with the lost of trust in many of our institutions with scandals hitting our politicians, police, justice system, welfare system, NHS, education, churches and charities.

Add to this the negative effects of poverty and disadvantage, poor mental health, unemployment and low educational attainment and the challenges that young people face today are huge and complex. It's a tough world out there and in order to navigate it well, you need to be resilient and adaptable, you also need a firm foundation on which to build.

Our young people are growing up in a world with challenges that didn't exist when I was young but nor did the opportunities. To become a 'star' then was incredibly hard work, trying to get yourself in front of as many audiences as you possibly and hope to be noticed. Now you can make a high-quality film in your front room and have it seen by millions on the internet. And who knew that you could make a living from your bedroom playing computer games or teaching people how to put make up on? Many of the jobs this current generation will be doing in the future have not even been invented yet!

It is our aim at Ykids to enable children and young people in an ever-changing world to be equipped, not only to face life's challenges, but be the problem solvers and change makers of the future; to be unafraid of change - with the ability to turn everything into an opportunity.

Given the support to develop a strong sense of self and a confidence in their own abilities, young people will be the "change makers" of today – not just tomorrow – 15 year old activist Greta Thunburg being just one example.

I have the privilege of being the CEO of an organisation where young people and their future is our heart and passion, and our mission is to raise them to make a brighter future. I am ever grateful to an amazing dedicated team who put so much of themselves into the lives of our young people despite the many challenges we face. But most of all we have the privilege of lighting the blue touch paper in children's lives, seeing that spark of self-belief ignite in their hearts – and then standing back to watch the explosion of creativity and colour they will create in this world, making change that makes the world a better place to be.



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