



BECOME A WORLD CHANGER

Partnering with Ykids to create real change to the
lives of children and young people in Merseyside

Sponsor Pack 2022-23

www.ykids.co.uk Tel 0151 9442111 Email: clairemorgans@ykids.co.uk
Charity no 1141530 Co Ltd by Guarantee 7150747

WHO WE ARE

Visit our website for more information



Ykids works to bring hope to at risk and vulnerable young people and families in Bootle, which ranks amongst the 1 and 2% most deprived in the UK.

Our vision is to raise World Changers – young people who are equipped to make a difference in their own lives and in the world around them.

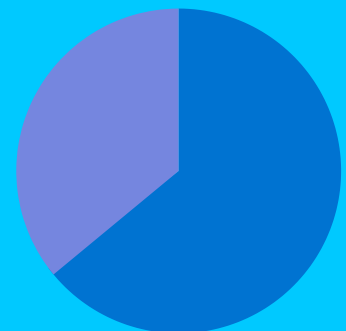
We seek to;

- **Make Change:** Helping young people to develop emotional resilience and cope with whatever life throws at them, have hopes and plans for their future and skills to make their dreams a reality.
- **Be Change:** Encouraging social action, empowering young people to “be the change they want to see” in their community.
- **Champion Change:** Actively engaging with families, institutions and decision makers to promote a positive environment in which young people and our communities can thrive.

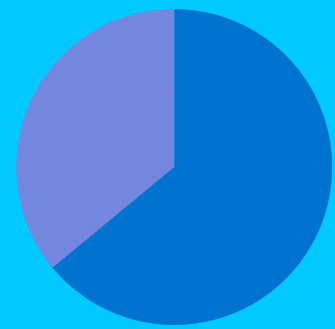
Some Key Statistics for our area:



46% of children live in child poverty



36% of adults are out of work



**58% of young people did not achieve A*-C in Maths and English GCSE
87% in some Bootle wards**



Life expectancy is 10 years below the national average



Literacy rates are in the bottom 6% in the UK

BRONZE SPONSORSHIP

**For a donation of
£500 we offer:**

- **A personalised plaque outlining your support of Ykids as a World Changer**
- **Inclusion in our next annual report**
- **Inclusion in our website with active link to your own website**
- **Thanks for support across our social media channels**
- **Opportunities to support the work of Ykids in the form of volunteering and events.**



**"Ykids helps
me through
tough times
and I always
feel like I can
trust them"**

SILVER SPONSORSHIP

**For a donation of
£1,000 we offer:**

- **A personalised plaque outlining your support of Ykids as a World Changer**
- **Inclusion in our next annual report**
- **Inclusion in our website with active link to your own website**
- **Thanks for support across our social media channels**
- **Opportunities to support the work of Ykids in the form of volunteering and events.**
- **Afternoon tea for 6 people at Kingsley and Co, our award winning magical children's bookshop and Explorer's Emporium**



**"I know how to
manage my
emotions much
better now"**

GOLD SPONSORSHIP

**For a donation of
£2,000 we offer:**

- **A personalised glass trophy outlining your support of Ykids as a World Changer**
- **Inclusion in our next annual report**
- **Inclusion in our website with active link to your own website**
- **Thanks for support across our social media channels**
- **Opportunities to support the work of Ykids in the form of volunteering and events.**
- **Afternoon tea for 6 people at Kingsley and Co, our award winning magical children's bookshop and Explorer's Emporium**



**"Ykids makes
me smile"**

- **6 tickets to the Annual Believe Awards event celebrating remarkable young people from across Merseyside**

**Visit The Believe
Awards website for
more information**



PLATINUM SPONSORSHIP

For a donation of
**£5,000 and above we
offer:**

- **A personalised glass trophy outlining your support of Ykids as a World Changer**
- **Inclusion in our next annual report**
- **Inclusion in our website with active link to your own website**
- **Thanks for support across our social media channels**
- **Opportunities to support the work of Ykids in the form of volunteering and events.**
- **Afternoon tea for 6 people at Kingsley and Co, our award winning magical children's bookshop and Explorer's Emporium**
- **A team building day for your team in the Taskmaster Style delivered by two of our experienced staff team**



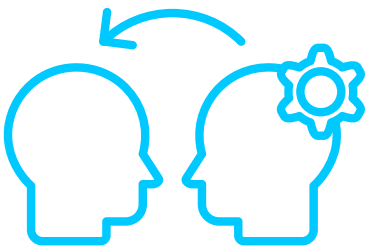
**"I now have
more friends
because of
my time with
Ykids"**

- **A table for 10 at the Annual Believe Awards event celebrating remarkable young people from across Merseyside**

YKIDS IMPACT

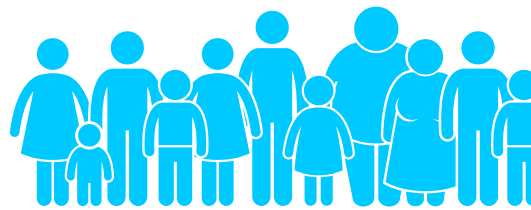
"When I grow up I
want to work at
Ykids"

Our sphere of impact: We work with many children, young people and families over a year but our levels of engagement differ from wider community engagement to intensive one to one support. We estimate that approximately 24,000 people benefit directly from our services each year and over 200,000 indirectly.



50

people received regular 1:1 mentoring, individuals receiving intensive support, youth employment



500

active Ykids members, regular attenders, volunteers, parents.



24,000

people reached through schools work, workshops, youth groups, community events, fun days, training and shop visitors.



200,000

people engaging through social media, radio and our monthly event, Monday Night Live



CONTACT DETAILS

Location

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Socials



@ykidsbootle



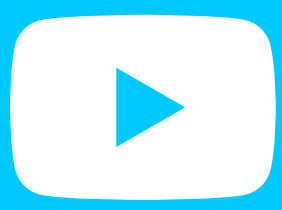
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WE THANK YOU